

NEWSLETTER



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A WORD FROM OUR MANAGING DIRECTOR

Dear LLA Instruments GmbH Community,

As we embark on another exciting year, I am pleased to introduce the latest edition of our newsletter.

At LLA Instruments, we are continuously pushing the boundaries of innovation in hyperspectral imaging and industrial sorting solutions. This issue highlights some of our key initiatives, including our efforts in textile recycling, our participation in industry-leading conferences, and the introduction of new team members who are helping drive our mission forward.

Sustainability remains at the heart of what we do, and with recent policy changes in Europe focusing on reducing waste in the textile industry, our cutting-edge NIR technology is playing a crucial role in advancing efficient textile recycling solutions. I encourage you to explore how we are contributing to a more sustainable future while staying at the forefront of industry advancements.

Thank you for your continued support, and I look forward to an exciting year ahead.

Best regards,

Daniel Lindstedt
Managing Director - LLA Instruments GmbH

MEET NIKA HOLUB

▶ **What's your role at LLA?**

I'm an Inside Sales Representative, serving as a bridge between customers and the LLA team.

▶ **How long have you been at LLA?**

I'm still quite new here. I started in the middle of November, so it's been two months already.

▶ **What does your role involve?**

As an Inside Sales Representative, I handle initial client communication, coordinate with customers and teams, and ensure seamless service. I also prepare quotations, send order confirmations, schedule meetings, and manage service follow-ups.

▶ **What attracted you to working with hyperspectral cameras and industrial sorting systems?**

I've always been drawn to projects that shape a better future. Hyperspectral cameras empower thousands worldwide to contribute to sustainability—an exciting mission that motivates me. I'm proud to support our company's success and, in turn, society's future.



▶ **What do you do outside work?**

Outside of work, I am a student in Berlin. I enjoy learning languages for better communication, which is essential in sales. Having recently moved, I'm learning German and exploring Berlin solo or with friends.

▶ **What's your favorite thing about working at LLA?**

It's hard to choose, but what I love most at LLA is solving real-world problems. Our welcoming team, impactful work, and unique technology inspire me. Helping clients find the best solutions means contributing to global sustainability, making my work truly meaningful.

EU TAKES STEPS TO CUT FOOD AND TEXTILE WASTE

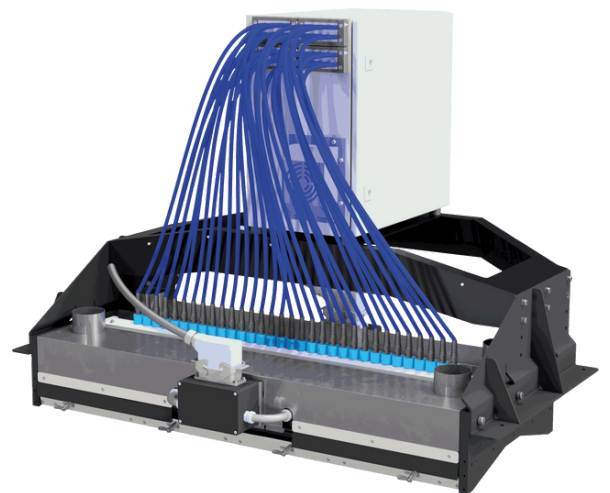


The European Parliament's Environment Committee has introduced new rules to reduce food and textile waste as part of its circular economy goals. By 2030, the aim is to achieve a 20% reduction in food processing waste and a 40% reduction in retail, restaurant, and household food waste compared to 2020–2022 levels. Additionally, textile producers will be responsible for the costs of collecting, sorting, and recycling textiles, with separate textile collection required by January 2025.

LLA Instruments: Driving Sustainability in Textile Recycling

At LLA Instruments, we're advancing sustainable recycling with our customized NIR measurement technology, critical for efficient textile recycling.

Our [KUSTA-MPL 2.2 NIR spectrometer](#), paired with the idTextile software, accurately detects and classifies a wide range of materials, from pure fabrics like cotton and polyester to blended fabrics such as cotton/elastane and wool/poly-acrylic.



LEARN MORE ABOUT OUR TEXTILE RECYCLING SOLUTIONS



COMPANY NEWS

Our Managing Director, Daniel, proudly represented LLA Instruments at the Tibidabo Scientific R&D Summit in Dresden.

The event brought together teams from across the Tibidabo group, including Photek Ltd, Photonic Science, Scintacor Ltd, Lambert Instruments, greateyes GmbH, and Precision X-Ray, Inc. Daniel's presentation highlighted LLA Instruments' latest advancements in hyperspectral imaging and plans for future projects.

RECENT CONFERENCES

We had a fantastic time showcasing our hyperspectral cameras at VISION 2024 in Stuttgart! Thank you to everyone who visited us. It was a pleasure connecting with industry experts and demonstrating how our technology is advancing recycling, textile sorting, metal sorting, and more.



UPCOMING EVENTS



Textiles Recycling Expo

JUL 17 June 4-5, 2025

Brussels, Belgium

